Shufti Pro

A Decentralized Platform for Social Building

HOWDOO

Howdoo is a next generation social media platform that envisions to change the way content is created, viewed and advertised on a social networking portal. By handing greater control to developers, creators and advertisers, Howdoo has created a decentralized platform where user, and not the management of social portal, has driving wheel in its hand.

Challenges & Solution

Developed on blockchain, Howdoo has given full control to users over their personal data, and also provided them with choice to view monetized content on their accounts. Advertisers can target their potential customer base without infringing on the privacy or personal data of users.

Valuing user rights and privacy, Howdoo started searching for a solution to integrate KYC services into its portal. Not only the Howdoo's executives wanted a top of the line solution for their user-centric social platform but they also were in need of KYC services that can verify credentials and identity of a user no matter which country they belonged to. That is when Howdoo came across Shufti Pro and it executive class suite of Identity Verification services.

"We are hopeful that this will be beginning of a mutually beneficial relationship that will bring lots of opportunities for both companies to learn from each other. Shufti Pro's industry best time of processing an official document in 30-60 seconds will surely streamline the customer onboarding process for Howdoo."

- Victor Fredung, CEO, Shufti Pro Limited

How Shufti Pro Helped

The collaboration between Shufti Pro and Howdoo was beneficial for the social media platform in following ways:

- ✓ Shufti Pro integrated with Howdoo without the need of any downtime or third party plugin.

- ✓ ID verification services of Shufti Pro works perfectly for Howdoo on every medium whether Windows, iOS or Android.

- ✓ Shufti Pro was able to detect and verify identity documents published in every language of the world.

Howdoo and Shufti Pro are now working together to create a substantial yet authentic community of users based on the principles of ownership and trust. Backed by Artificial Intelligence, Shufti Pro is playing a pivotal role in establishing the credibility of a user friendly social networking platform like Howdoo.

Shufti Pro

True identity Build Trust

www.shuftipro.com