

## Case Study

## Farm-to-table fresh food traceability on blockchain



TE-FOOD is world's largest farm-to-table traceability solution that offers data management services for food supply chain through cost effective software and identification tools.

TE-FOOD commenced its operations in 2016 and in mere 2 years, the company has acquired more than 6000 business customers. Today TE-FOOD handles about 400,000 transactions every day. The system tracks 12.000 pigs, 200,000 chickens, 2.5 million eggs each day, serving 30 million people. The company has created an ecosystem of fresh food supply by bringing together supply chain companies, consumers and governments/authorities. The company intends to improve over all food safety, decrease cost of supply chain and eliminate food frauds.

## Challenges & Solution

TE-FOOD aims to transcend individual interests of involved stakeholders in order to provide safer food to end users without creating any extraordinary overheads for its partners. TE-FOOD business practices demanded due diligence to streamline various aspects of supply chain and that is when they decided to avail KYC services from Shuft Pro as their official information management collaborator. GDPR compliance of Shufti Pro was a big point as most of the business interest of TE-FOOD was based in European Union member states. Both companies entered into partnership with Shufti Pro providing monthly 10,000 verifications for TE-FOOD.

"We are happy to work with Shufti Pro. As regulatory compliance and security are our number one priorities, we were looking for a partner to support us in these. In Shufti Pro, we found an excellent partner."

## How Shufti Pro Helped

Shufti Pro provided KYC verification services to TE-FOOD for following items:







Personal Data ID Image

**Business Organization Data** 

The KYC verification services provided to TE-FOOD by Shufti Pro enables the multinational supply chain giant in assigning custom categories like:



Granting access to tools involved in ordering

✓ Supervising the usage of management Modules

Shufti Pro was able to provide verification services for TE-FOOD with a SAAS solution that includes a state of the art video verification feature that tends to verify a person within 30-60 seconds time limit. Worldwide access and universal language support of Shufti Pro matches with the international nature of operations carried out by TE-FOOD across international borders.

"We are delighted to have TE-FOOD on board as our newest client in Europe; the company offers an innovation solution to never been thought about before sector. We appreciate the level of sophistication they bring into play. Shufti Pro believes in trans parency; it's a commendable effort in these times. Identity management has its roots in every sector which deals with online human activity"

- CEO, Shufti Pro Limited



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