Vconnect integrates KYC verification

VCONNECT

Vconnect is an inspirational success story in the tech industry from the continent of Africa. Declared as "One of Africa's Hottest Tech Startup" by Forbes, Vconnect is a handy resource for folks in Nigeria to get hold of businesses belonging to more than 100 different categories. Users of this startup firm can hire businesses and professionals offering services in categories like repairs and maintenance, home and office improvement, events and entertainment, personal services, business services, and logistics.

Challenges & Solution

Launched back in 2010, Vconnect's business model served a dual purpose. It acted both as a digital marketing platform for businesses and experienced professionals, in addition to acting as an easily accessible platform for users to hire the services of professional from the comfort of their home. After gaining a satisfactory amount of users and businesses to serve the needs of these users, Vconnect moved towards introducing transparency on its platform. This seismic shift in the business model was to cater to the end-users that utilize the platform of Vconnect to hire businesses and professionals.

Vconnect wanted to ensure peace of mind for its users.

"When I let a professional into my house to fix the cable or a leaking pipe, I want to have peace of mind that I can trust the professional to do the job well. And it's the same peace of mind that we want everyone to have."

- Chief Executive Officer, Vconnect, Deepankar Rustagi

How Shufti Pro Helped

Artificial Intelligence (AI) powered ID verification services of Shufti Pro was the perfect tool for Vconnect platform. Real-time Verification results from Shufti Pro proved the legitimate status of businesses and professionals. Trusted and Verified statuses of businesses enabled Vconnect and its users to identify businesses that were safer to engage.

Vconnect availed following verification services from Shufti Pro:

Facial Verification   Document Verification   Address Verification

But the most important service offered by Shufti Pro to Vconnect was **Hosted Verification Page (HVP)**. It was basically a customized verification page integrated by Shufti Pro into the web portal of Vconnect, offering greater control to Vconnect in the verification process for their current and future businesses.

Using KYC verification from Shufti Pro, Vconnect was able to introduce an even more secure platform for its customers. This also allowed for professional companies to stand out from the rest of their competition by getting their credentials validated via a modernistic verification service such as Shufti Pro.

"We are the only identity verification service provider in the world offering this feature. Our tech team worked closely with Vconnect executives and made sure that each of their requirement is fulfilled in the designing of HVP. Support for both backend and frontend development of HVP was coordinated with Vconnect and we are sure that service delivery standards of Vconnect will surely get a huge boost because of HVP option from Shufti Pro"

– CEO of Shufti Pro, Mr. Victor Fredung

Shufti Pro

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